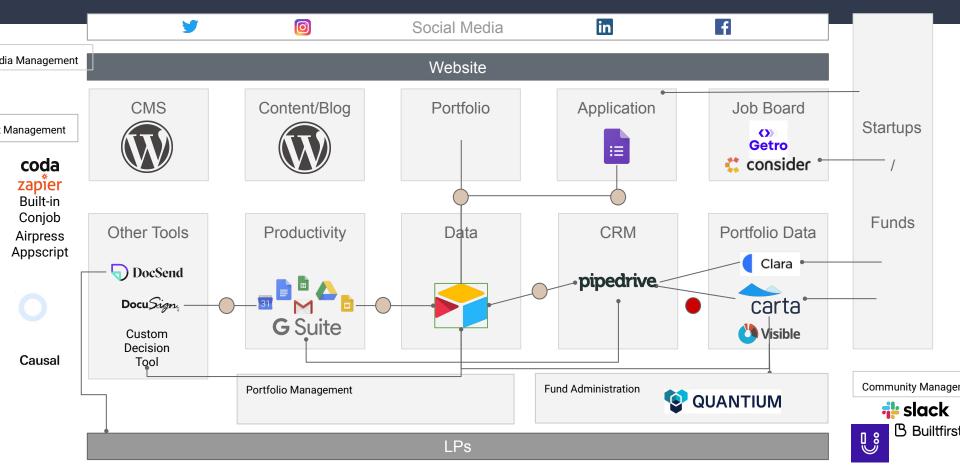
# Systems Architecture

## Table of Contents

- 1. Systems Overview
- 2. Website
- 3. Portfolio Portal
- 4. Other Tools

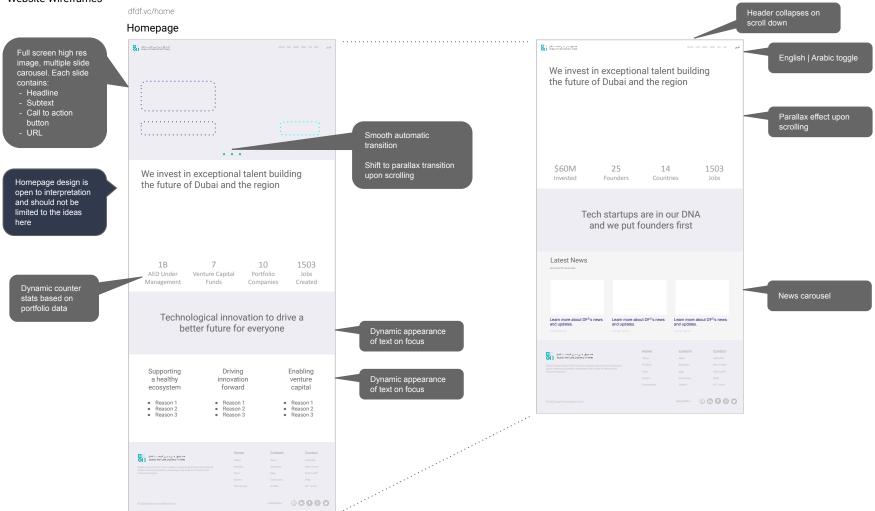
### Systems Overview (draft)



# DF<sup>2</sup> Website Wireframes

	Но	ome	
About	Portfolio	People	Resources
Investment Thesis	Startups	DF <sup>2</sup> Team	Blog
Future Economies	Funds	Board of Directors	Podcast
Future of Finance		Higher Board	Media Gallery
Fund of Funds		Investment Committee	Toolkits
Investor Relations		Advisory Board	Our Ecosystem
Responsible Investing			Why Dubai?
Partnerships			
FAQs			
News	Jobs	Contact	Apply
Portfolio News		Inquiry Form	Startup Application
Partner News		Press Kit	Fund Application
Ecosystem News			

#### Website Wireframes

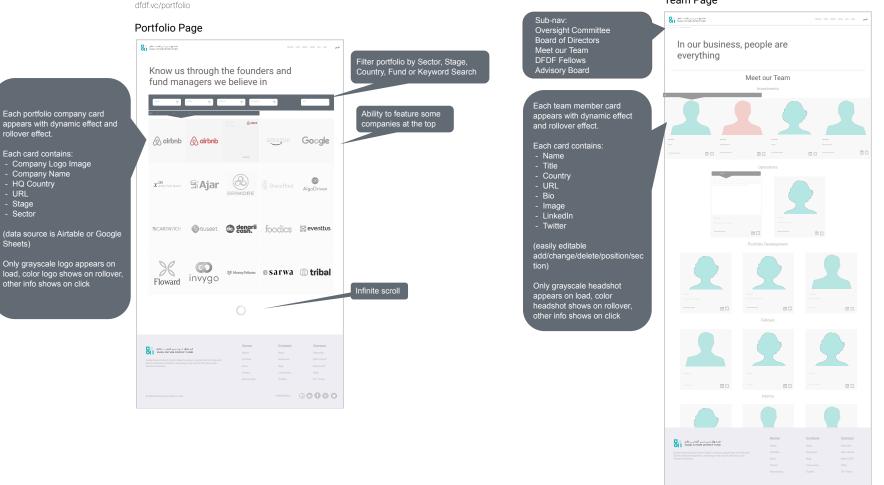


Website Wireframes

Sheets)

dfdf.vc/team

#### Team Page



### About Page

Executing on the visionary leadership

of Dubai by fueling tech investments

dfdf.vc/about/investmentthesis

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Sub-nav:

Investment Thesis

#### About Page - Investment Thesis

Executing on the visionary leadership

of Dubai by fueling tech investments

dfdf.vc/about/investorrelations	ŝ
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of our community

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#### About Page - Investor Relations

-----مدمول میں دونی الیس اللیں عدم محمد اللہ محمد اللہ Serving the venture investing needs Together, we can support the moonshots of the next generation Partner with us Join our Perks Hub Offer Portfolio Support -Our Partners Đ/sh aws Microsoft IBM. stripe ORACLE aws III Microsoft IBM. stripe ORACLE

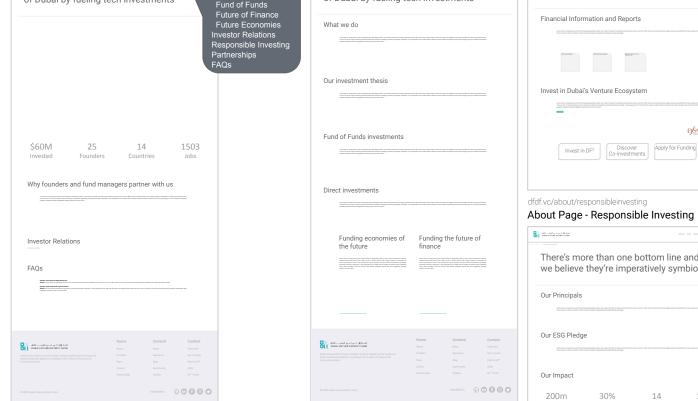
#### About Page - Responsible Investing

There's more than one bottom line and we believe they're imperatively symbiotic Our Principals Our ESG Pledge Our Impact 30% 14 1503 Access Female Nationalities Jobs

#### dfdf.vc/about/fags

#### About Page - FAQs

		where we are seen as $\omega_{ij} \phi$
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Marhaba, hov	w can we help you?	
	Search	
Why Dubai?	UAE Startup Ecosystem DFDF Investment Mandate	Getting Involved
Why	Dubai?	^
have		
	Startup Ecosystem	~



dfdf.vc/about/partnerships

#### About Page - Partnerships

jobs.dfdf.vc

Iframe from Consider

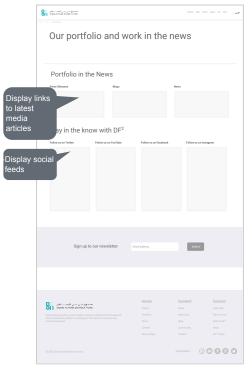
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#### Career Page

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#### dfdf.vc/content/news

#### News Page



#### dfdf.vc/contact

Form submits to

multiple sources

#### Contact Page

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Corporate Profile (Arabic) Download	
Download	
Download	
	Contact

apply.dfdf.vc

#### apply.dfdf.vc/startupapplication Startup Application - Step 1

#### Application Page

	مربي المحمد ا	
Tell us how we can b together	build the future	Let's find out if we're a fit for each other
I'm a VC Fund	I'm a Startup	Startup Application Contact Information Company Name Website URL HQ Office Location United Arab Envirotes V
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	helegatites 🕕 🖨 🖨 🖉	Phone Linkedin Profile Biadocamotinium
		Company Information
	Field options: Full Country Lis	t Describe your company in 1-2 sentences
		Pitch Deck PDF format Upload
	Field options (multiple selection)	Incorporation Country United Arab Emirates V
	Dubai, UAE, GCC, MENA,	Target Market Middle East and North Africa 🖤
	MENAPT, MEASA, Europe, UK, SEA, South Asia, India, China,	Sector Healthcare V
	US, LATAM, Other, please specify	Stage Pre-Seed V
		Business Model B2C
		Does your company have team members based in Yes plan to don't plan to Dubbi or the UAE?
		If yes, please describe Does your company Vae No, but we No, and we
		have operations based Yes Pro, but we Avo, and we in Dubai or the UAE? If yes, please describe
		ii yex, prease describe
	Fill in or select	Additional comments
		How did you hear about us
		hrura star
		Continue

#### **Business Logic:**

#### Application Prefiltering

Startups should meet the following criteria to pass onto the next step of the application:

- A typical tech startup
- Focused on Future of Finance or Future Economies
- Target market includes Dubai
- Pre Seed to Series C stage
- Have or planning to have people in Dubai or UAE
- Have or planning to have operations in Dubai or UAE

Pass Rationale	Explanation
Not a tech startup	Our mandate is to invest in venture backable technology startups
Sector is out of mandate	We invest in Future Economies and Future of Finance. We don't invest e-commerce, on-demand, media,
Target market does not include Dubai	with a focus on adding value to Dubai.
Presence in Dubai	We're prioritizing funds with a presence
Investments in Dubai	and investments in Dubai.

#### Startup Application - Step 1b

Bi demetative Doesn't seem we're quite the match yet

#### Thank you for your interest in the Dubai Future District Fund.

Our mandate is to invest in early and growth stage technology startups building the Eutre of Finance and Eutre Economies in the region with a focus on adding value to Dubai.

Furthermore, with the high demand for funding, we're currently prioritizing startups with a presence and operations in Dubai.

Based on the information you have provided so far, your company may be outside of our current investment mandate. We encourage you to apply again in the future if you situation changes.

We expect the mandate to expand in the future and encourage you to check back in periodically.

date Continue with my application a

#### Startup Application - Step 2

8

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It seems we have a lot in co tell us more!	ommon,
Founding Team	
Number of Co-founders	1
Full Name	
Title	
Email	
Location	United Arab Emirates
LinkedIn Profile	
Company Traction	
Product Launched?	No V
Last 3 Months Revenue	USD V
Last Month 2 Months Ago	3 Months Ago
Monthly Growth (%)	
Last Month 2 Months Ago	3 Months Ago
Gross Margin (%)	
Net Monthly Burn Rate	
Number of Customers	
Avg. Annual Revenue Per Customer	
Funding Information	
Target Round Size (\$)	
Total amount raised to date? (\$)	
Data Room Link	
Cap Table	Excel format Upload
I agree to the terms and conditions.	
Submit	

#### apply.dfdf.vc/fundapplication

#### Fund Application - Step 1

				~
Let's find out if other	we're a	fit for eacl	h	
Fund Application				
Contact Information				Field options: Full Country List
Company/Firm Name				
HQ Office Location		United Arab Emirates	v	Field options:
Primary Contact Person				Co-Investment Fund
Title				Deal by Deal VC Firm Family Office
Email				Fund of Funds Investment Management Fi
Phone				Opportunity Fund
LinkedIn Profile		Inkedia cominificatione		Public Equity Fund Private Equity Firm Real Estate Fund
Investment Mandate				Revenue-based VC Fund Venture Capital Fund
Please describe the thesis of your fund in 1-2 sentences				Venture Debt Fund Venture Studio Sidecar Fur Undecided
Upload Fund Pitch Deck		PDF format	Upload	Other, please specify
Fund Structure		Venture Capital Fund	(LP/GP Structure) ▼	
Primary Investment Geograph	iy.	Dubai	v -	Field options (multiple selection
Investment Stages	Pre-Seed		eed (Early Stage)	Dubai, UAE, GCC, MENA, MENAPT, MEASA, Europe, U
	Series A (		ries B (Scale)	SEA, South Asia, India, China US, LATAM,
	Series C+	(Expansion) Pr	e-Public (Mezzanine)	Other, please specify
Does your firm have	Ves	No, but we	No, and we	Field options (multiple selecti
team members based in Dubai or the UAE?		plan to	don't plan to	Pre-seed
Does your firm have	If yes, please de	No, but we	No, and we	Seed (Early Stage)
investments based in Dubai or the UAE?	Yes	plan to	don't plan to	Series A (Growth Stage) Series B (Scale Stage
	If yes, please de	escribe		Series C+ (Expansion Stage) Pre-public (Mezzanine Stage)
Brief description of your inter in Dubai Future District Fund	est			
How did you hear about us			v -	Fill in or select
	The not a rebot	e		Form submits to CRM
	In not a rabet	NCAPTION. Programme		Pitch deck and other files uplo

#### **Business Logic:**

#### Application Prefiltering

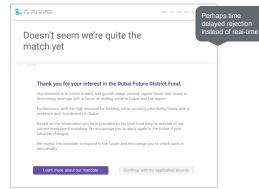
Funds must meet the following criteria to pass onto the next step of the application:

- A Typical VC Fund
- Investing in technology startups
- Primary geography includes Dubai
- Pre Seed to Series C focused
- Have or planning to have people in Dubai or UAE
- Have or planning to have investments in Dubai or UAE

Pass Rationale	Explanation
Not a VC Fund	Our mandate is to invest in VC funds
Stage	that invest in early and growth
Not investing in tech startups	technology startups
Geo doesn't include Dubai	with a focus on adding value to Dubai.
Presence in Dubai	We're prioritizing funds with a presence
Investments in Dubai	and investments in Dubai.

#### Fund Application - Step 1b

ad to



#### Fund Application - Step 2

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t seems we have a lo tell us more!	t in common,
irm Information	
Establishment Year	
Number of funds under management	
Total AUM of the firm	
Number of GPs	
Number of Employees	
Number of Investment Team Members	
Website	LinkedIn
Twitter	Instagram
und Information	
Fund Name	
Short Description of your Fund	
Fund Vintage	
Management Team Location	United Arab Emirates
Fund Regulatory Jurisdiction	Dubai 🔍
Number of GPs in the Fund	
Target Fund Size (\$)	s
Amount Raised to Date (\$)	s
First Close Date	31
Final Close Date	31
Data Room Link	131
June 1000/11 LBIK	
By clicking "I Agree", you are consenting to the processing Polog: The details as provided with this application and any the Dubai Future Elistrict Fund and to share information reli	of your personal information as described in Dubai Future District Fund's Pr submitted attachments will be used to process and review your submission and to the Fund.
_	lubmit

#### Content Page

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content -Parent -Sub cat

-Post

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ability to nultiple of t: category	Resources to empower a generation of founders and investors						
tegory	MENA Startup Playbook			MENA Startup Toolkit			
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	Podcast			Blog			
	Episode 1: Enduring companies Episode 2: First principles Episode 2: Enduring companies Episode 4: First principles Episode 5: Enduring companies Episode 6: First principles	Episode E Episode S Episode 1 Episode 1	: Enduring companies : First principles : Enstaring companies 6: First principles 1: Enduring companies 2: First principles	Our first blog post Our second blog post The case for investing in b How we'll win MENA in 2020 Pundraising 101	IENA.	VC innovations in Knowing your me Founder relations Understanding yo Structuring starts Investment terms	trics i sur cap table ups for success
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dfdf.vc/content/toolkit

#### Startup Toolkit Page

	ailored f	or the reg	
MENA Startup To	polkit		
Investment Documents		Miscellaneous Documents	
Convertible Notes presentation		Advisor Agreement Template	
Series A Term Sheet	10.00 C	Salos Agreement Template	
		Board Resolution Template	
Incubators and Accelerators Directory		Business Setup Reso	urces
Dubai Future Accelerator		Dubai International Financial Centre	
DIFC Fintech Hive		Dubai World Trade Centre	
Mohammed bin Rashid Innovation Fund		Dubai Silicon Gaole Dubai Internet City	
UAE-based Venture Capital Firms			
Shoroog Partners	Global Ventures	Outliers Venture Capital	Arzan Venture Capital
COTU Ventures	Nuwa Capital	EQ2 Ventures	Mubadala Ventures
	BECO Capital	VentureSoug	ADQ
Byld Ventures			EV Venture Partners
Byld Ventures Middle East Venture Partners	Fox Ventures	Illad Partners	
	Fox Ventures Access Bridge Onx Fand	Ilad Partners Raed Vectures STV	CE Ventures Modus Capital

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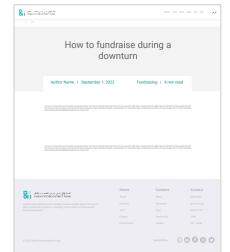
Our perspectives on technology, startup building and venture capital

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Our first blog post	VC innovations in M	ENA		
Our second blog post	Knowing your metri	cs.		
The case for investing in MENA.	Founder relations Ubderstanding your cap table Structuring startups for success			
How we'll win				
MENA in 2030				
Fundraising 101	Investment terms	Investment terms		
	Home	Content	Con	
مستوق مین دینی تلومی، تامل DUBA: FUTURE DISTINCT FUND				

#### dfdf.vc/content/blog/blog1

#### Blog Post Page



#### dfdf.vc/content/podcast

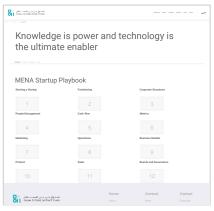
#### Podcast Homepage

Join the conversation and explore the future with us

Podcast			
Episode 1: Enduring companies	Episode 7: Enduring companies		
Episode 2: First principles	Episode 8: First principles		
Episode 3: Enduring companies	Episode 9: Enduring companies		
Episode 4: First principles	Episode 10: First principles		
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Episode 6: First principles	Episode 12: First principles		
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#### dfdf.vc/content/playbook

#### Startup Playbook Page

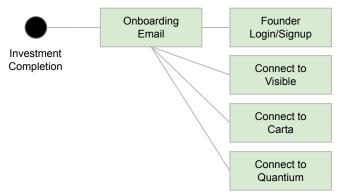


#### dfdf.vc/content/podcast/episode1

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Fundraising   45 minutes								
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# Portfolio Management

### Portfolio Management



#### Workflows

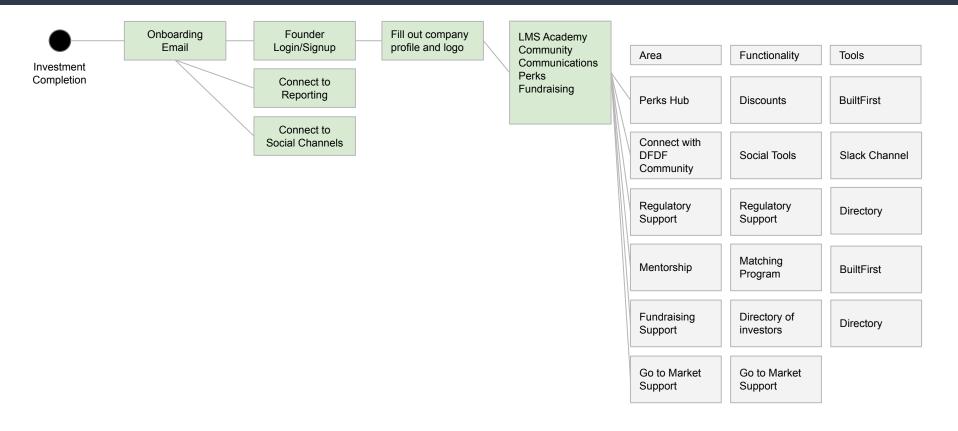


## Table of Contents

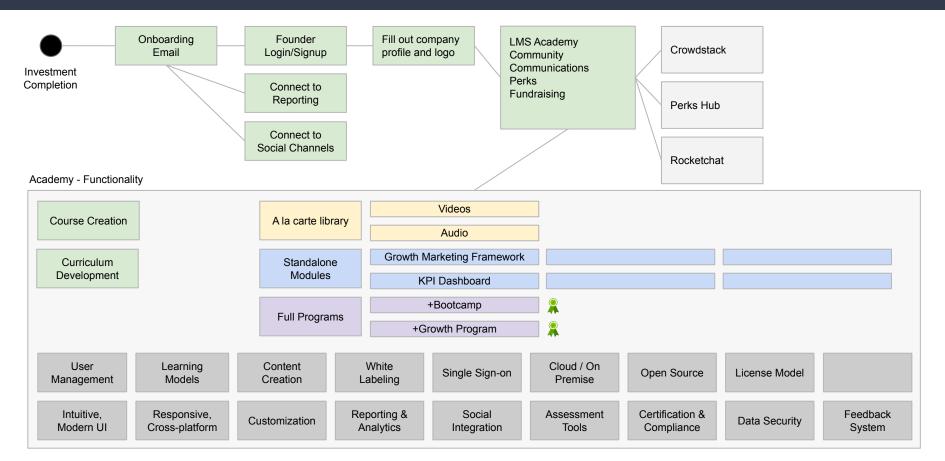
- 1. Systems Overview
- 2. Website
- 3. Portfolio Management
- 4. Portfolio Login Area
  - a. Community Management
  - b. Communications
  - c. Portfolio Support
  - d. Perks
  - e. Mentorship
  - f. LMS
- 5. Investor Relations
  - a. Become an Investor
  - b. Investor Reporting
- 6. Other Tools

# DF<sup>2</sup> Portal

### Founder Journey



### Founder Journey



# Academy

### LMS

### **Functional Wishlist**

- 1. Video library
- 2. Custom Content Development
- 3. Branded Lessons
- 4. Assessment and Evaluation
- 5. Certification
- 6. Scheduling Office Hours
- 7. Submission of Weekly Projects
- 8.

## +Community

## Community Engagement

### **Functional Wishlist**

- 1.

### Communications

### Communications

### **Functional Wishlist**

- 1.

### +Perks Hub



### **Functional Wishlist**

- 1.

## Other Tools

- 1. Deal Sourcing
  - a. Allocate
- 2. Investment Operations and Portfolio Management
  - a. Aumni
- 3. Fund Admin
  - a. Quantium
- 4. Al assisted writing
  - a. Jasper
  - b. Brameworks
  - c. Peppercontent
- 5.